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Jacques Rogge, IOC President

Olympic Broadcast Partners

Al Jazeera Sport	Asia-Pacific Broadcasting Union (ABU)
Canada's Olympic Broadcast Media Consortium	China Central Television (CCTV)
Compañía Peruana De Radiodifusión S.A. (America TV)	Elta Technology Co. Ltd
ESPN Latin America	ESPN Star Sports
European Broadcasting Union (EBU)	i-CABLE
IMC/SportsMax	Japan Consortium
National Broadcasting Company (NBC)	Nine Network/Foxtel
Radio e Televisão Record S/A	South African Broadcasting Corporation (SABC)
Seoul Broadcasting System (SBS)	SKY Italia
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